

**Duration:** 11 Weeks, Part-time Wednesdays 6.30pm – 9.30pm

Start date\*: Feb 2024

Study mode: Online/On-Campus

Fees\*\*: Online - € 980

On-campus - € 1,395

\*Contact us for next availability.

\*\* Check our website or contact our sales agents for information on our current promotional offers



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Succeed anywhere.

## ibat

## Business Analysis Diploma

The landscape of the business world is changing and with that, the methods of achieving key business objectives. Learn how to navigate complex business situations and find innovative solutions with our Diploma in Business Analysis.

Studying the Diploma in Business Analysis can lead you down a number of potential career paths including: business analyst, commercial business analyst and human resource manager.

"Implementing change and managing the change was the best part of the course."

**Noreen Flynn**Business Analysis Diploma graduate

## What will I experience?

Through a mix of lectures, workshops and practical applications, you will work in a team on a simulated project to provide solutions to business problems that reflect reallife situations you might face. You will need to learn how to identify stakeholder's needs and transform these into appropriate business strategies in order to present your recommendations to the lecturer at the end of your course.

## What will I learn?

- · Defining a new business model
- Understanding the strategic context
- · Cost-Benefit analysis
- The framework for business analysis activities
- Identifying IS/IT requirements



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